

2021 Annual Report

two HEARTS
pregnancy aid

ABOUT US

OUR MISSION

To freely give, without judgement or strings attached, immediate support to families with young children, and provide confidential help hope and support to women who are--or think they might be--pregnant.

FROM THE DIRECTOR

Dear friends,

Earlier last year, we bid farewell to Karla Curran, our previous Executive Director, and I was welcomed into that leadership position by our Board of Directors. As the new Executive Director, I present this report to provide you with an overview of our efforts in 2021 and our goals for 2022.

2021 was an extraordinary year, full of milestones, achievements and challenges. Last year we celebrated 50 years of service to our community, thanks to your continued dedication and support. This milestone was commemorated at our Golden Anniversary Dinner and Auction—the most successful one ever! The funds raised at this event enabled us to continue our positive impact on the lives of families in our community.

In 2021 your loyal generosity fed, clothed and provided essential items for many in our community. We are thankful that so many needs were met, however, those needs continue to grow. Our challenge for 2022 is to continue to meet the increasing demand and make a positive difference in the lives of our neighbors.

Our goals for this year are exciting and we are again counting on your help to achieve them.

- Raise public awareness of our role in the community
- Encourage donations of material goods
- Obtain grants and other funding sources
- Plan our annual auction and additional fundraising events

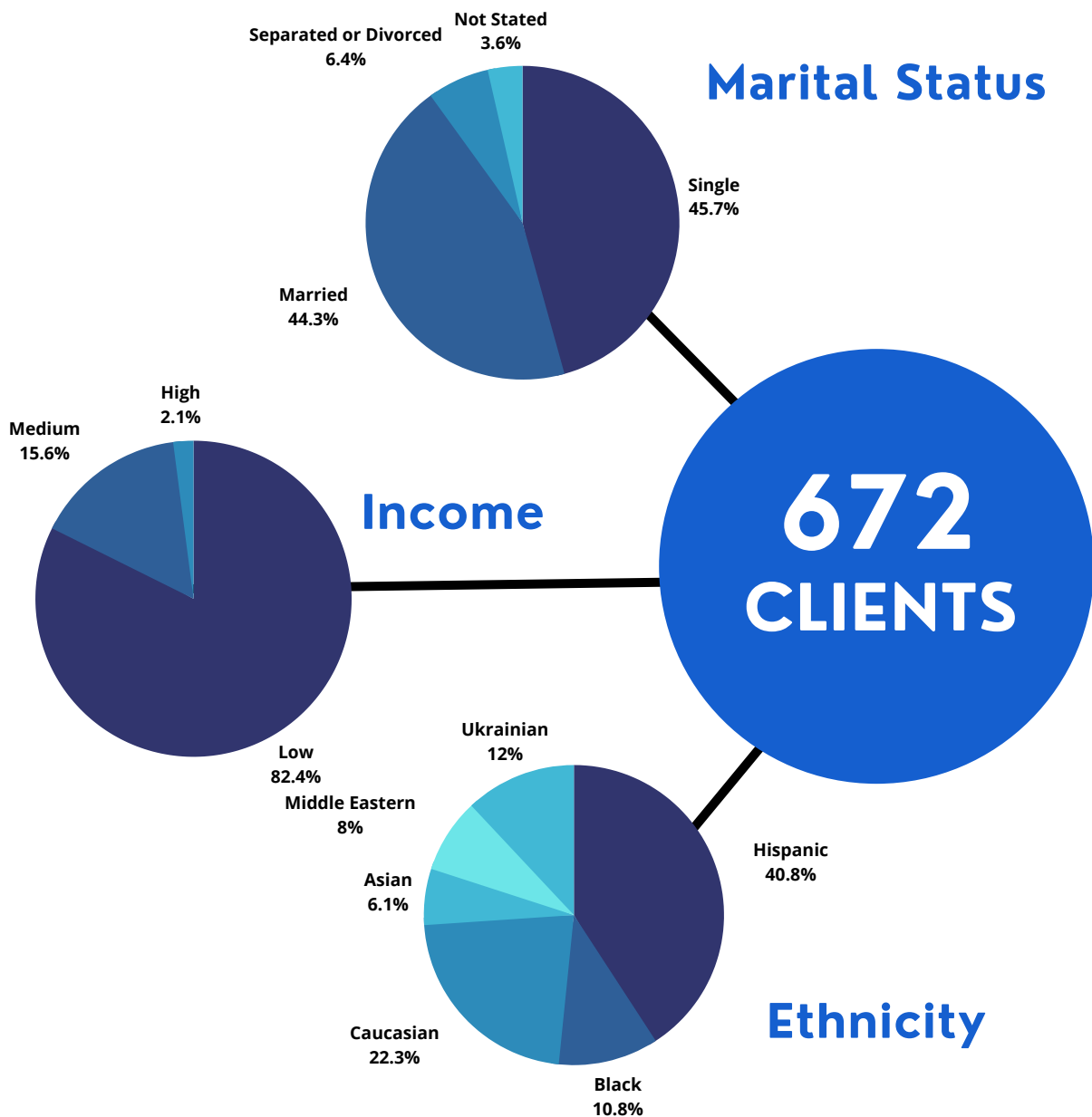
Thank you for your generosity and faithful support. You inspire us as we go forward to a successful and bountiful 2022!

Gratefully,

Rachel K. Carrier
Executive Director

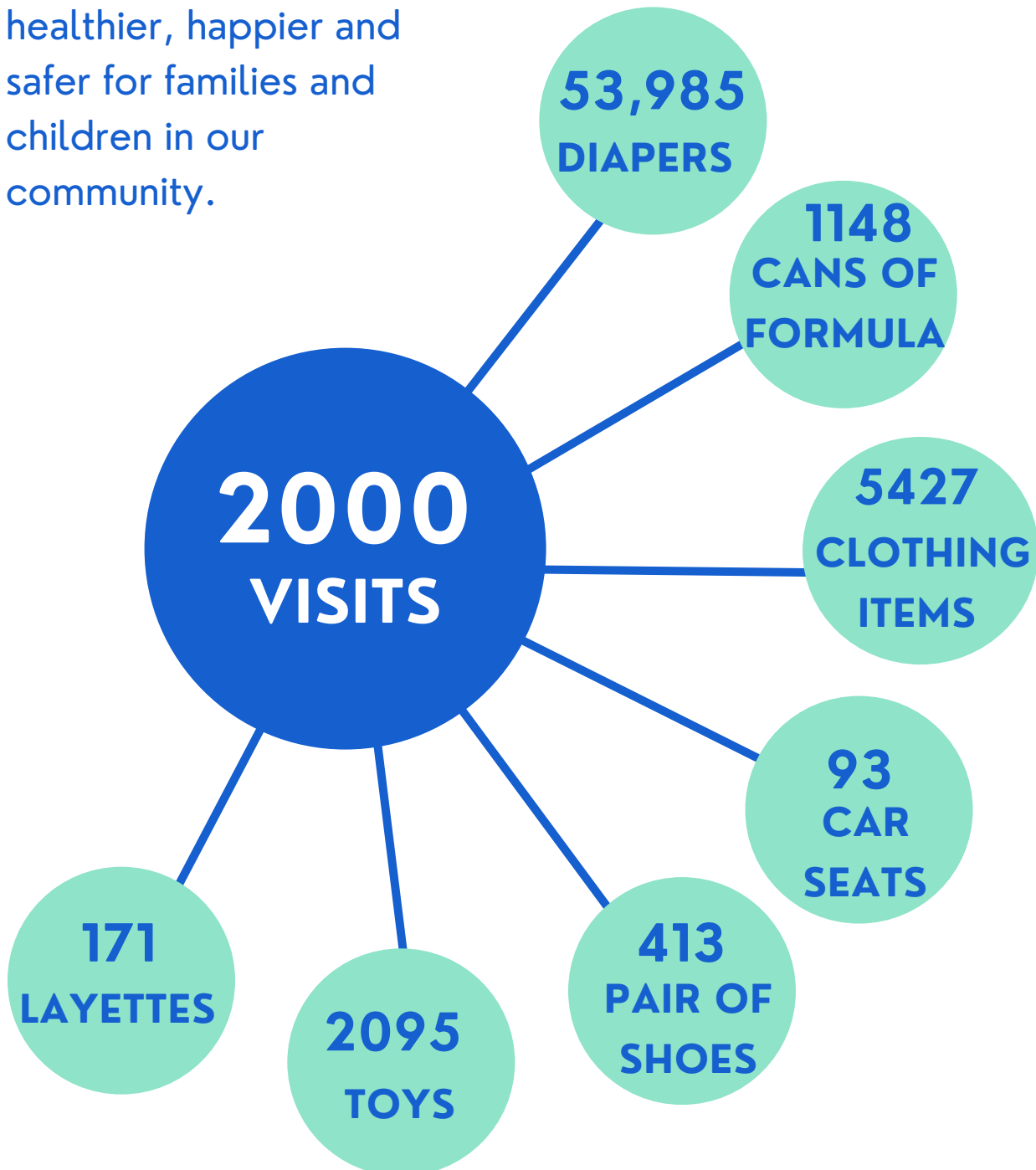
WHO WE SERVED

We serve a very diverse population in terms of income, ethnicity and marital status. The average client is 24 years old and lives in Everett. Although many do not speak English, they are grateful for the help and often show their appreciation by donating items that are no longer needed.



WHAT WE GAVE

Your dedicated giving in 2021 provided the necessities that made life healthier, happier and safer for families and children in our community.



FINANCIAL HIGHLIGHTS

INCOME

Corporate Contributions		\$ 1,389.74
Church Contributions		4,510.17
Individual Contributions	Good Angel	6,440.00
	Online Donations	5,071.39
	Pink Envelope	4,980.00
	Miscellaneous Donations	37,143.21
Fundraising Events	Newsletter	1,960.00
	March of Diapers	2,215.46
	Auction Income	117,083.46
	Bottle Drive	14,724.05
Miscellaneous Income		1,874.89
	TOTAL INCOME	\$ 221,423.19

FINANCIAL HIGHLIGHTS

EXPENSES

Business/Operations	Business Expense	\$ 5,153.66
	Facilities & Equipment	60,618.52
	Operating Expenses	11,634.91
	Marketing & Development	176.52
Fundraising Expenses	Auction Expenses	21,420.22
	Other Fundraising Expenses	494.10
Client Services	Prenatal Vitamins	31.82
	Car Seats	4,576.11
	Diapers	3,480.54
	Clothing	210.72
	Suplies	1,213.38
	Miscellaneous Services	1,079.45
Payroll Expenses		77,990.16
	TOTAL EXPENSES	\$ 188,030.11

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3202 Hoyt Avenue
Everett, WA 98201

Rachel Carrier, Executive Director
Shauna Bybee, Manager Donation Services
Jean Hughes, Director of Development

425-252-6444

www.twoheartswa.org